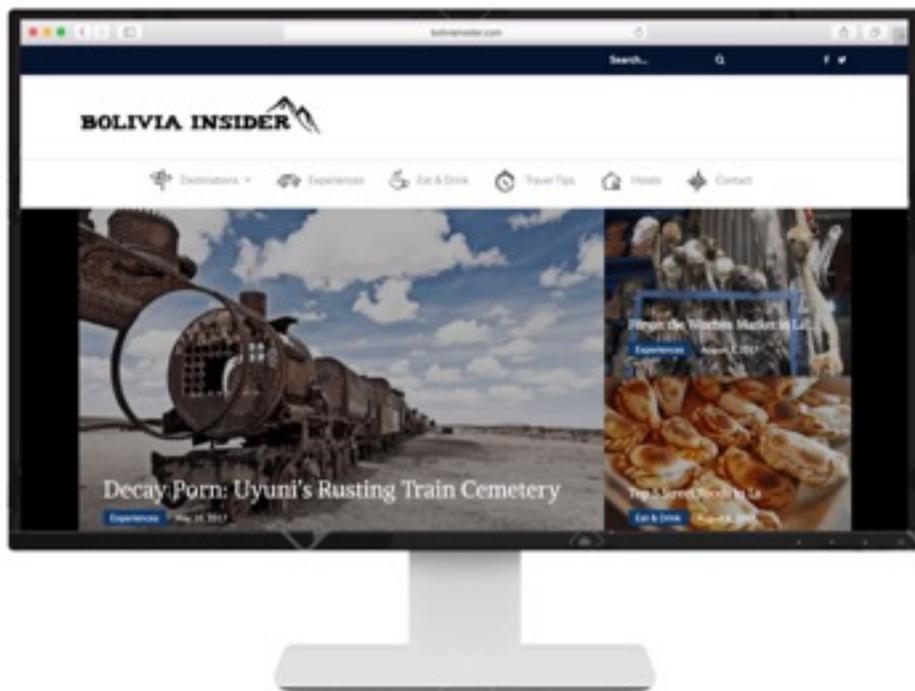


ADVERTISING OPPORTUNITIES



Bolivia Insider is the most valuable source of travel inspiration for English-Language audiences in Bolivia. Our readers are planning travel to Bolivia and looking for hotels and tours to book. With home page advertising, display ads, and sponsored content, we have made it easy for you to promote your business on Bolivia Insider.

Advertise with us for just

\$99/year

Get set up with one year of online advertising in under 10 minutes.

For more information, visit www.boliviainsider.com/advertise or email boliviamagazine@gmail.com

AT A GLANCE

Bolivia Insider is an English language travel website featuring original stories and inspiring content from across Bolivia. Bolivia Insider is written by a team of expats and locals who know Bolivia like the back of our hand. It is our mission to share with you the country that we love. We publish 1-3 new stories every week.

OUR REACH

We currently receive more than 5,000 website visitors a month—and we are growing fast! The majority of our readers find us through search engines. We have recently launched Facebook and Twitter accounts where we are growing additional audiences.

OUR READERS

The majority of our readers have decided to visit Bolivia and are researching what they will do and where they will stay during their trip.

- 65% of our readers are aged between 25 and 35
- 55% of our readers are from the United States
- 35% of our readers are from Canada, the UK, Australia and Israel

WHAT YOU GET

When you advertise with Bolivia Insider, you get access to Bolivia's most valuable target markets. We can use your existing ad art or develop new ad artwork for you for free. Your ad will link to your website. You will receive an annual report with the number of people who clicked your ad.

DISPLAY ADVERTISING

Your business advertisement appears on the website home page and a selection of internal pages.

\$99
year

HEADER + FOOTER

A banner advertising your business appears in the website header and footer on EVERY PAGE of the website. This package is only available to one advertiser.

\$499
year

SPONSERED ARTICLE

We will write and post article about your hotel or tour and post it on our website. Article will be added to home page rotation. Article will include a link to your website. You will have an opportunity to review the article before it is posted. You may reuse the article on your own website or blog.

\$149
article



boliviamagazine@gmail.com